

Workshops and Facilitation

Since the company began in 2000, Ellipsis Partners has been offering free executive education seminars to the association/nonprofit community on various technology topics. We consider those programs our contribution to the industry, but there is also an opportunity for you to bring that kind of talent and expertise in-house. Our consultants are seasoned presenters and meeting facilitators who will customize a program for your unique needs.

Technology Workshops

Ellipsis Partners has developed dozens of educational sessions for associations to familiarize them with the options, the pros/cons, and that application of various Internet technologies. Consider having us customize a program for your staff and bring this expertise in-house.

Some of the more recent topic areas include:

- ... Defining your web strategy
- ... Internet marketing strategies and tactics
- ... Performing a self-assessment of your website
- ... Gathering web market intelligence
- ... Writing an effective RFP
- ... What is content management?
- ... Online community tools
- ... Effective online customer service
- ... Using email effectively
- ... Overview of eLearning options

Strategic Planning Meeting Facilitation

Oftentimes, you know what your issues are and where you want to be, you just need help structuring and guiding the discussion so that all parties can be included and reach consensus. Maybe you're looking to explore new ideas and need someone to facilitate your brainstorming session. Maybe you need someone on the outside to stoke your creativity. Let us work with you to define your meeting objectives and construct a design that will lead you to that goal. Our expert facilitators will draw out participation from all your attendees and help you synthesize the results so you can take action.

Instructional Design for eLearning

An area of specific expertise for Ellipsis Partners, we train your in-house education and programs staff on understanding the differences, constraints, and features of online learning, and the approach to developing programs for your chosen platform. Perhaps you've created some distance learning, but you're looking to energize those programs with interactivity. Our veteran instructional designers can audit your materials and guide your staff to creating more effective online learning experiences. If you're about to launch into online learning, you'll want to prepare your staff as well as introduce new tools.

Recent clients include...

American Association for Clinical Chemistry
American Association of Retired Persons
American Nurses Credentialing Center
American Physical Therapy Association
American Society for Quality – Section 509
ASAE and the Center for Association Leadership
Educational Travel Association
Maryland Association of Counties

National Association of Home Builders
National Tour Association
Printing Industries of America
Promotional Products Association
The Innovation Center for Community and Youth
Development